

## Contents

Introduction .....	7
<b>Part I: Society based on knowledge and a science festival</b>	
1. Science, knowledge, popularization of science .....	10
1.1. Science and knowledge .....	10
1.2. Popularization of science as a global and a regional instrument of knowledge diffusion .....	11
2. Innovation, identity, society based on knowledge .....	14
2.1. Innovation .....	14
2.2. Identity .....	17
2.3. Innovation in shaping identity .....	18
2.4. Society based on knowledge .....	18
3. Economic and non-economic organizations networks in the region of Nysa and Opole Province .....	20
<b>Part II: Development and implementation of the idea of festivals in the world</b>	
4. History of development of the science festival .....	32
4.1. Creation of the idea .....	32
4.2. The British Association for the Advancement of Science .....	32
4.3. The British Science Association .....	33
4.4. Edinburgh International Science Festival – the first science festival .....	34
5. Science festivals in the world .....	36
5.1. Africa .....	36
5.2. America .....	36
5.3. Asia .....	37
5.4. Australia and Oceania .....	38
6. European science festivals .....	39
6.1. European Science Events Association .....	39
6.2. EUSCEA Members .....	39
6.3. EUSCEA purpose and projects .....	40
7. Science festivals in Poland .....	40
7.1. First science festival .....	40
7.2. Polish science festivals .....	41
<b>Part III: Nysa Science Festival as an instrument of diffusion of knowledge in the region</b>	
8. Nysa Science Festival (NFN) .....	48
8.1. Science festival – definition, scope of impact .....	48
8.2. Nysa Science Festival – yesterday, today and tomorrow .....	52
8.3. University of the Third Age .....	53

8.4. Entrepreneurs .....	53
8.5. Sport .....	54
8.6. Cooperation with high schools .....	55
8.7. EUSCEA and Nysa Science Festival .....	56
8.8. Closer to each other .....	56
8.9. Science festivals in Nysa .....	60
8.9.1. 1-4 Nysa Science Festival (2005-2008) .....	61
8.9.2. 5th Jubilee Nysa Science Festival (2009) .....	61
8.10. Knowledge management and a science festival .....	63
9. Festival Popular Science Conferences held under Nysa Science Festival	65
9.1. Purpose of festival conferences .....	65
9.2. Festival Popular Science Conferences .....	66
9.2.1. 1st Festival Conference entitled <i>Science and</i>	
<i>entrepreneurship in the region of Nysa</i> .....	67
9.2.2. 2nd Festival Conference entitled <i>Knowledge management</i>	
<i>in agriculture</i> .....	70
9.2.3. 3rd Festival Conference entitled <i>Issues of nutritional</i>	
<i>education</i> .....	71
9.2.4. 4th Festival Conference entitled <i>Knowledge management</i>	
<i>in agriculture</i> .....	73
9.2.5. 5th Festival Conference entitled <i>The role of a nurse</i>	
<i>in modern treatment of wounds</i> .....	74
10. Festival programs carried out during the Nysa Science Festival .....	75
10.1. Program entitled <i>First aid in road accidents</i> .....	76
10.2. Program entitled <i>Shaping entrepreneurship among students</i>	
<i>of PWSZ in Nysa</i> .....	77
10.3. Program entitled <i>Live healthily, eat colourfully</i> .....	81
11. Information management and the Nysa Science Festival .....	82
11.1. PWSZ Information Platform of PWSZ in Nysa .....	82
11.2. Journals of PWSZ in Nysa .....	84
11.2.1. "ALMA MATER Journal of the School of Higher	
Vocational Education in Nysa" .....	84
11.2.2. "INGENIUM Popular Science Magazine" .....	85
12. Websites related to popularization of science .....	86
13. Media and the Nysa Science Festival .....	87
14. Cooperation with extra-academic environment at the level	
of science promotion and usability and its accomplishments .....	88
15. Realized projects propagating science.....	89
16. Support for Nysa Science Festival .....	90
17. Membership and prizes related to popularization of science	
and Nysa Science Festival .....	90
 <b>Part IV: The Regional Centre of Knowledge Transfer and Innovative</b>	
<b>Technologies at the School of Higher Vocational Education</b>	
<b>in Nysa</b>	
18. Establishment of draft and initial assumptions of the Centre .....	94
19. Purpose and scope of Centre's activities .....	95

**Summary and conclusions**

20. Definition of identity of an academic unit as a future and the sense of existence of the Science Festival .....	110
21. Knowledge management and its diffusion in organizational networks in the region and the province .....	114
Literature .....	121
List of websites related to the Science Festival in Nysa .....	129
List of websites related to the world's science festivals .....	130
List of tables .....	131
List of figures .....	131